

DeKalb County Retail Sales
Sandwich / Somonauk Trade Area 2007

	Illinois	Total Trade Area	Sandwich	Somonauk	Waterman	Paw Paw	Shabbona	Hinckley	Millington	Plano	Leland	Earlville	Sheridan
Population *	12,852,548	46,010	7,350	1,450	1,567	885	1,030	2,207	495	9,415	958	1,851	2,225
Total Retail Sales	158,516,379,812	363,763,138	116,600,587	18,421,795	12,817,031	4,192,766	9,781,424	18,741,450	753,599	160,942,300	2,873,736	8,679,332	9,959,118
Per Capita Total Sales	12,333	7,906	15,864	12,705	8,179	4,738	9,497	8,492	1,522	17,094	3,000	4,689	4,476
General Merchandise	20,006,988,570	91,834,583	-	-	-	-	-	-	-	91,834,583	-	-	-
-Per Capita	1,557	1,996	-	-	-	-	-	-	-	9,754	-	-	-
Food	19,035,932,473	12,809,985	7,206,447	2,235,276	4,074	-	-	-	-	1,780,563	214	357,051	1,226,360
-Per Capita	1,481	278	980	1,542	3	-	-	-	-	189	0	193	551
Drinking & Eating	17,249,779,611	23,936,515	11,153,529	1,945,460	757,129	232,832	845,252	2,067,466	457,482	5,691,970	-	428,504	356,891
-Per Capita	1,342	520	1,517	1,342	483	263	821	937	924	605	-	231	160
Apparel	5,889,180,982	54,740	-	-	2,436	-	-	-	-	52,304	-	-	-
-Per Capita	458	1	-	-	2	-	-	-	-	6	-	-	-
Furniture, H.H. & Radio	8,567,107,096	14,091,061	1,002,364	362,222	-	32,658	6,288	-	-	12,565,354	122,175	-	-
-Per Capita	667	306	136	250	-	37	6	-	-	1,335	128	-	-
Lumber, Bldg. & Hardware	9,314,596,234	9,607,245	4,436,401	-	-	-	-	3,015,480	-	2,155,364	-	-	-
-Per Capita	725	209	604	-	-	-	-	1,366	-	229	-	-	-
Automotive & Filling Stations	34,139,118,257	103,290,094	46,958,750	9,131,681	5,427,019	2,799,801	2,831,832	8,287,158	-	23,209,414	2,148,722	2,495,717	-
-Per Capita	2,656	2,245	6,389	6,298	3,463	3,164	2,749	3,755	-	2,465	2,243	1,348	-
Drugs & Other	22,021,049,834	45,520,929	37,396,416	450,791	94,734	217,154	383,893	279,605	11,493	5,383,556	224,487	938,979	139,821
-Per Capita	1,713	989	5,088	311	60	245	373	127	23	572	234	507	63
Agricultural & Extractive	18,588,900,676	42,202,800	2,951,340	208,937	6,472,487	47,452	2,870,283	941,950	2,298	17,344,153	25,686	3,751,377	7,586,837
-Per Capita	1,446	917	402	144	4,130	54	2,787	427	5	1,842	27	2,027	3,410
Manufacturing	3,703,726,079	4,018,319	1,795,904	399,978	56,314	32,652	37,591	544,804	-	925,039	54,895	80,165	90,977
-Per Capita	288	87	244	276	36	37	36	247	-	98	57	43	41

SOURCE: Illinois Department of Revenue & U.S. Census Bureau

* State Population is 2007 estimate

* Municipal Populations are 2007 estimates

*Total trade area population is based on 2006 estimates and includes populations found in: DeKalb County Townships of Clinton, Paw Paw, Sandwich, Shabbona, Somonauk, Squaw Grove and Victor; Kendall County Townships of Fox and Little Rock; and LaSalle County Townships of Adams, Earl, Mission, Northville and Serena.

Note: Blank categories have less than 4 taxpayers, therefore no data is shown to protect the confidentiality of individual taxpayers, totals include censored data.

LAST UPDATE: May 2008